

FOR IMMEDIATE RELEASE

FIFTH ANNUAL
WORLD NAKED BIKE RIDE CHICAGO

Saturday June 14th 2008

6pm Gathering / 9pm Ride

Check in point will be announced to the Yahoo group
and Hotline shortly before ride day.

Join the Yahoo group and see details at
ChicagoNakedRide.com

WNBR is a fun and conspicuous event celebrating the end of the oil era, and promoting positive body image. This event is global with dozens of cities participating world-wide, and Chicago setting U.S. turnout records.

This is a bare-as-you-dare event, with outfits ranging from body paint to fanciful costumes to beach-wear. Chicago's past rides rallied hundreds of cyclists and numerous skaters covering over a dozen miles of high visibility city tourism and recreation areas. The ride's atmosphere is extremely joyful and transcendently fun. For details on how to participate and prepare, join the Yahoo group.

Bicycles constitute the best solution to reducing America's petroleum addiction and improving public fitness. With gas prices astronomical and obesity an epidemic, our messages have become truisms.